



# **RFID Privacy Risks & Countermeasures**

***Technical issues***

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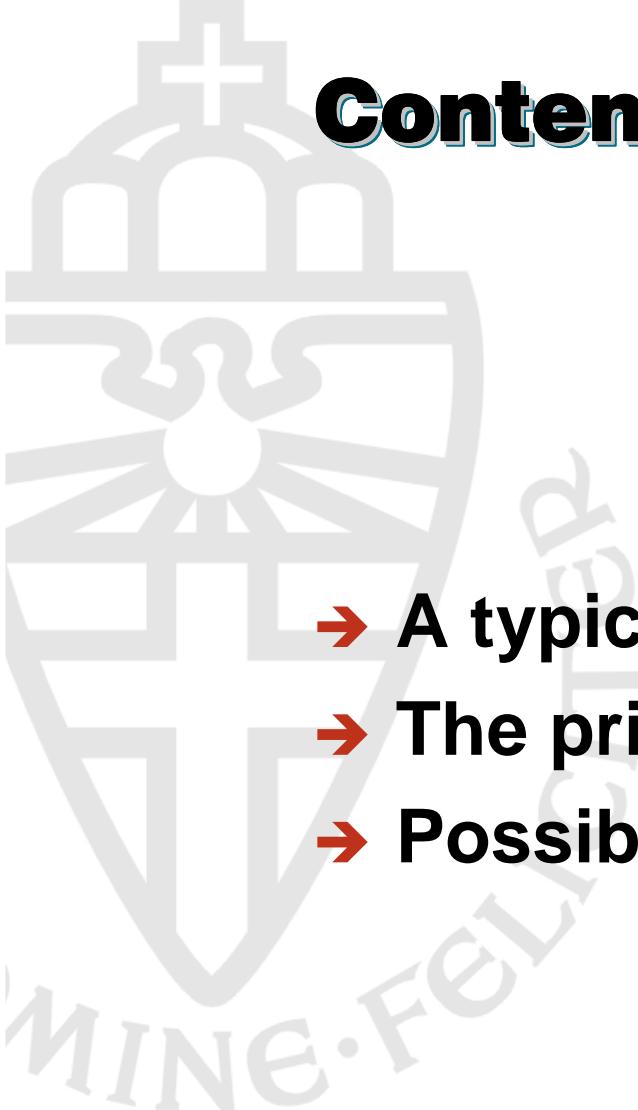
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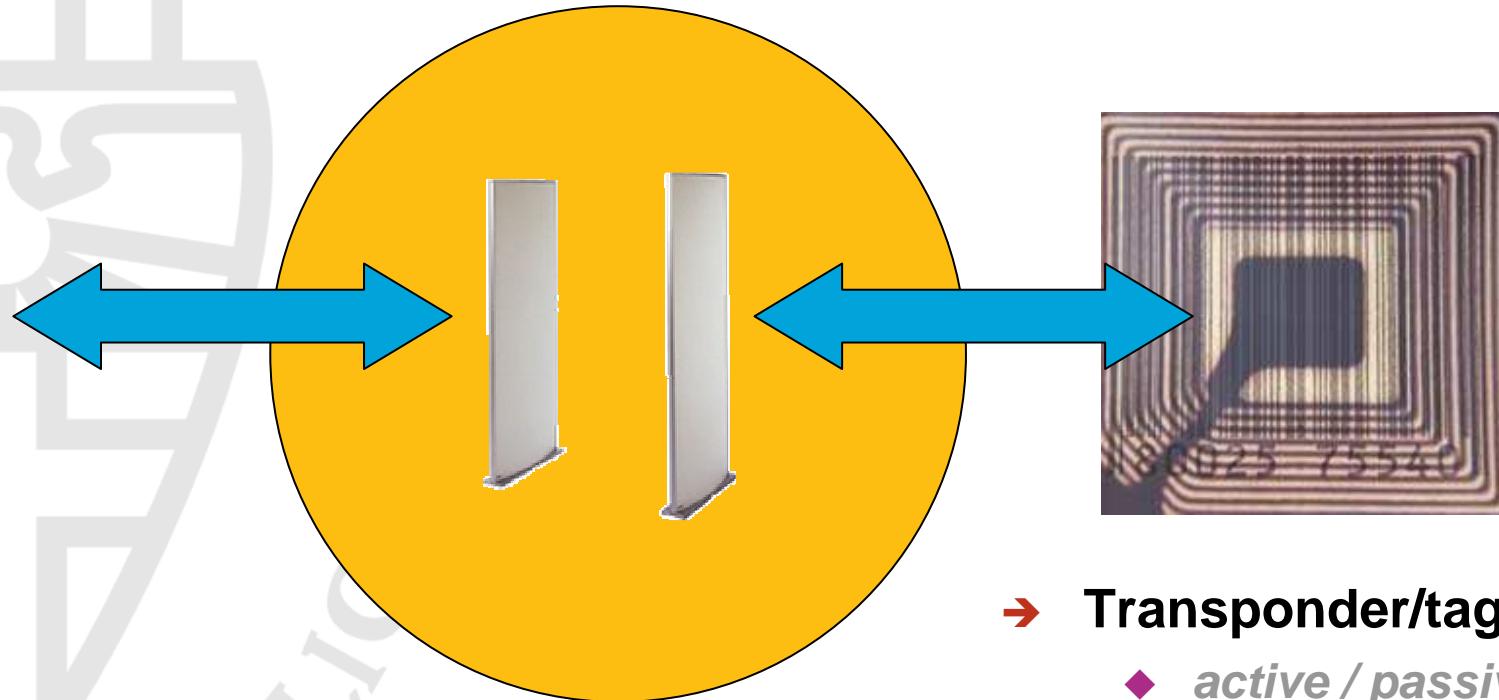
# Contents

- A typical RFID system
- The privacy problem
- Possible solutions



# A typical RFID system

backoffice database(s)



→ Reader

- ◆ *LF / UHF*
- ◆ *Communication range*
- ◆ *Coupling*

→ Transponder/tag

- ◆ *active / passive*
- ◆ *1 bit – 64 kB  
(EEPROM/SRAM)*
- ◆ *controller / CPU*
- ◆ *read-only / read-write*



# Reading distance

## → For **passive** tags

- ◆ *Low frequency (LF)*
  - ~ 1.2 meter
  - *better penetration of objects*
- ◆ *Ultra High Frequency (UHF)*
  - mostly: ~ 2 meter
  - latest product: ~ 3.3 meter
  - in the labs: ~ 4.5 m (EU) / ~ 9 m (US)

Limited by power consumption of controller/CPU on tag

## → Higher for **active** tags





## The issue

We now face the imminent expansion of cyberspace into physical space in the form of

- networked cameras,
- biometric identification devices,
- RFID tags on consumer goods,
- and a wide variety of sensors.



# **Current RFID systems unsafe**

## → **No authentication**

- ◆ *No friend/foe distinction*

## → **No access control**

- ◆ *Rogue reader can link to tag*
- ◆ *Rogue tag can mess up reader*

## → **No encryption**

- ◆ *Eavesdropping possible*

## → **Predictable responses**

- ◆ *Traffic analysis, linkability*

## → **No GUI...**

- ◆ *... and “distance” not enforced by tag*



# RFID Risks: Consumers

## → User profiling

- ◆ *Possible robbery target*
- ◆ *Possible street-marketing target*
- ◆ *Personalised loyalty/discounts*
- ◆ *Refuse/grant access to shop/building*
  - **Even for tags without serial no#**
- ◆ *Loss of location privacy*
  - **By tracking same user profile**

## → Fake transactions / Identity theft



# RFID Risks: Companies

## → Corporate espionage

- ◆ *Scanning competitors inventory (or customer base)*
  - Eavesdropping tags
  - Querying tags
- ◆ *Unauthorised access*
  - Fake RFIDs

## → Derived/competing services

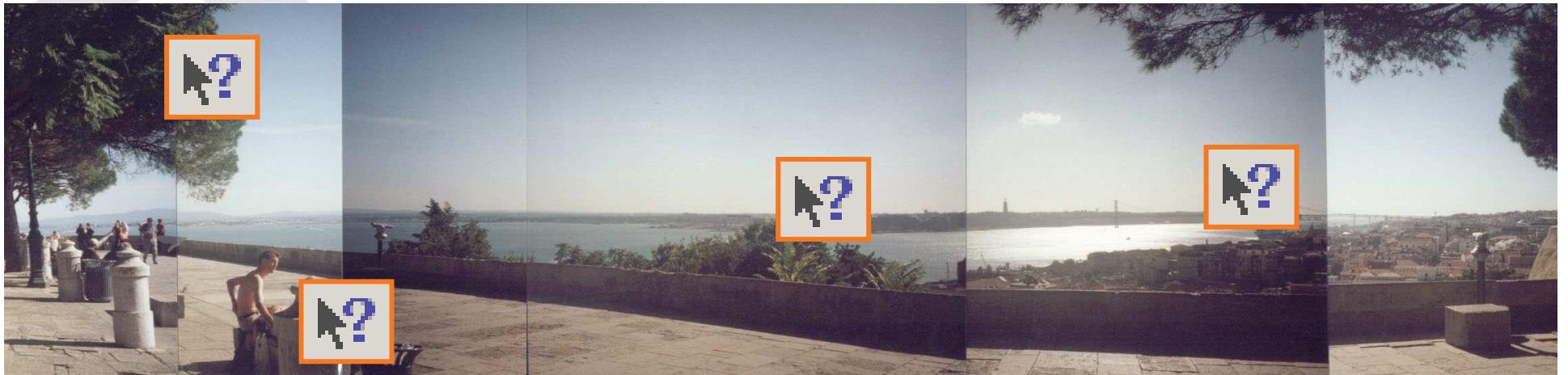
- ◆ *Using competitors installed base*

## → Denial of service attacks

- ◆ *Supply chain failure*
  - Jamming signals
  - Fake RFIDs



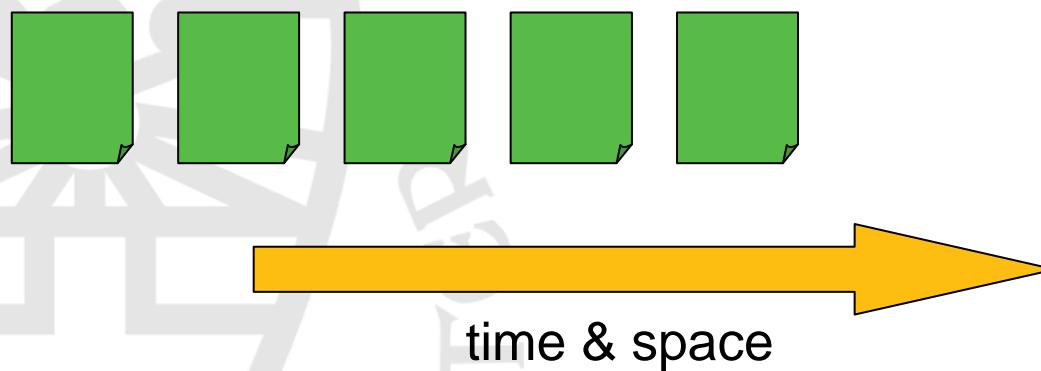
# Example: “What-is-this”



## → With RFID

- ◆ Not only immovables (**GPS**)
  - Including billboards
- ◆ **RFID (UphID) → URL**
- ◆ Conditional access
  - “**Sowing seeds**” vs “**1 UphID for all**”
  - **1 RFID = n UphID**

# Aggregate data



→ **Maybe too big to analyse/datamine....**  
◆ .... *but easily searched for 1 person*



# Me and my DATABODY

## → This **is / is not me!**

- ◆ *Plausible deniability*
- ◆ *“Proof of ownership”*

## → Selective disclosure

- ◆ *Dressing up your databody*

## → Hygiene...

- ◆ *Cleaning...*
- ◆ *Protecting...*
- ◆ *Keeping in shape...*



<http://www.cs.kun.nl/perfide>



*Privacy Enhanced  
RFID Environment*

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