

# Cyber Intelligence



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Bart Jacobs — Radboud University Nijmegen, NL  
bart@cs.ru.nl



## Cyber Intelligence

### Where we are, so far

Introduction

State-power

About intelligence

Interception, esp. of bulk data

Hacking

Conclusions



## Overview

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### Personal interest/background in intelligence

#### ► Content reasons

- high societal interest — topic of national referendum in NL in 2018
- internationally hot since Snowden revelations (2013)
- high geo-political interest, with powerplay between nations
- few lawyers know the topic — incomprehensible laws/practice
- high CS content, about hacking, interception, big data, AI
- quite a few CS students choose to work in intelligence

#### ► Professional roles

- member of NL intelligence review committee, in 2020
- member of NL intelligence oversight knowledge circle, since 2015
- occasional advice work on intelligence for NL Parliament
- regular role as commentator in the media



## Academic interest

- ▶ Fascinating and delicate topic: how to regulate secret state activities?
  - political philosophical perspective: **republicanism**, after Pettit et al
  - freedom as absence of (potential) domination
  - applies well in the digital domain — with big tech's domination
- ▶ Author of historical & legal articles on this topic, e.g.
  - on **Maximator**, north-west European version of Five Eyes, in *Intelligence and National Security*, 2020
  - on success of NL **codebreaking** in WWI, in *HistoCrypt 2024*



## Some general remarks

- ▶ Intelligence & security organisations have as general aims to protect national security / democratic order / vital interests of the state
  - “national security” and “vital interests” offer ample space for interpretation
  - **politisation** is always a big concern / risk / danger: serving the people, not those in power
  - attitude of professionals: **speaking truth to power**
  - they should improve decision making by public authorities
- ▶ Intelligence has a strong national focus & tradition
  - for instance, EU laws do not apply to intelligence
- ▶ This presentation contains general points, which do not apply everywhere
  - there are many variations, e.g. in organisation of oversight
  - other differences e.g. w.r.t. economic espionage



## Legal framework, very generally

- ▶ Intelligence & security organisations have exceptional powers
  - informally, to do everything that God has forbidden
  - impersonate, deceive, ly, falsify, steal, tap, hack, etc
- ▶ Their actions of must satisfy requirements of
  - **necessity**, to reach agreed-upon goals
  - **proportionality**, damage should be reasonable w.r.t. gains
  - **subsidiarity**, no easier, less damaging method can achieve the same
  - **directedness**, sometimes explicit, but part of proportionality
- ▶ Most countries have different protections for own and foreign citizens
  - not NL, but subsidiarity leads to different approaches
- ▶ **Independent oversight** is part of democratic control
  - e.g. by judges, institutional experts, parliament (or combinations)
  - in different phases, *ex-ante*, *ex-durante*, *ex-post*
  - European Court of Human Rights (ECHR): *there must be end-to-end safeguards*



## Organisational arrangements

- ▶ Some countries have separate services for **internal** / **domestic** and **external** / **foreign**
- ▶ Other countries distinguish **civil** versus **military**

Here most interest in **sigint** activities

- ▶ sigint = signals intelligence, in contrast to e.g. **humint** intelligence from human spies
- ▶ cyber activities are often integrated into sigint services



## Some intelligence organisations

- ▶ **USA**
  - Internal: **FBI**, also with police tasks
  - External: **CIA**, traditionally mostly humint
  - Sigint: **NSA** ≥ FBI + CIA
- ▶ **UK**
  - Internal: **MI5**
  - External: **MI6** (aka. **SIS**), traditionally mostly humint
  - Sigint: **GCHQ** ≥ MI5 + MI6
- ▶ **GER**
  - Internal: **BfV** = *Bundesamt für Verfassungsschutz*
  - External: **BND** = *Bundesnachrichtendienst*, humint & sigint
- ▶ **Isr**
  - Internal: **Sjin Bet** (Sjabak)
  - External: **Mossad**
  - Sigint: **Unit 8200**
  - Military: **Aman**
- ▶ **NL**
  - General: **AIVD**
  - Military: **MIVD**
  - Sigint: **JSCU** = Joint Sigint Cyber Unit (of both AIVD & MIVD)



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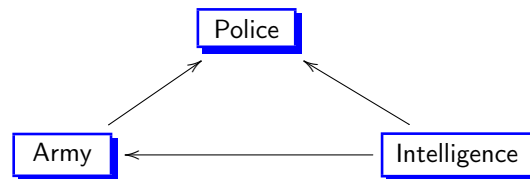
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## Three state-power organisations



The arrows indicate possible support. How many people work at these organisations?

- ▶ The police has **internal** (national) monopoly on the use of **force**
- ▶ The army has the **external** force monopoly — with threat posture
- ▶ The intelligence organisations (typically) cannot use force or arrest, but they have special **investigative powers**
  - Exemptions exist, e.g. in US (FBI) and Sweden (Säpo)



## About the police

### Main tasks:

- (1) Enforcing the law — esp. criminal law
  - under supervision of a state / public prosecutor (*officier van justitie*)
- (2) Maintaining public order and safety
  - under supervision of the mayor (local government)

### Special powers (highly regulated)

- ▶ physical coercion may be used to arrest & detain (freedom violating)
- ▶ investigative powers may be applied to suspects (privacy-violating)

### Convictions

- ▶ done in public by an independent judge — open to appeal
- ▶ on the basis of evidence provided by the police, presented by an attorney, contested by a defense lawyer



## About the army

### Main tasks

- (1) Territorial defence
  - nationally, and of allies (e.g. in NATO context)
- (2) Maintaining international order and stability
  - e.g. via UN peace keeping missions
- (3) Assisting public authorities in emergency situations
  - e.g. during a flood, pandemic, etc.

### About digital warfare (think: stuxnet)

- ▶ Mostly done by intelligence services, under the radar
- ▶ There is NL *Cyber command*, active after “declaration of war”



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## About intelligence, in NL: offensive & defensive

### AIVD main tasks

- (1) Protecting the democratic order and national security
  - including threat analysis, background checks, defensive measures
- (2) International investigations (spying) to learn hidden political agendas
  - based on national priorities (*geïntegreerde aanwijzing*)

### MIVD main tasks

- (1) International investigations (spying), into military agendas/power
- (2) Protecting own military power & secrets, against threats



## Police versus intelligence; traditional difference

- (1) The police operates in essence **reactively**
  - only after someone has been murdered, investigations start
  - they are **focused**, with **selective** data collection, in principle
  - focus is on finding the perpetrator(s)
  - “proportionality” of privacy-violations is relatively easy to judge
- (2) Intelligence service operate **proactively**
  - they seek to identify and evaluate threats
  - investigations can be **broad**, with **bulk** data collection
  - proportionality is hard to judge, e.g. all passenger data

Increasingly, the police is working more proactively, in **data-driven** investigations and in **predictive policing**  
▶ this is somewhat sensitive / controversial and not well-regulated yet



## What is intelligence good for?

- (1) For well-informed **decision-making**
  - esp. by relevant cabinet ministers: prime minister, foreign & internal affairs, justice, ...
  - e.g. to expell foreign diplomats, to deploy military units, or to determine one's own negotiation position
- (2) For preventing (terrorist) **attacks** or finding attackers
  - actual arrests have to be done by the police
  - on the basis of transferred "signals" (called *ambtsbericht* in NL)
  - the police has to redo essentially all investigations
  - intelligence info is secret and can thus not be used in court
- (3) For **disturbing** attacks and preparatory activities
  - intelligence services can disturb themselves, to some extent
  - e.g. digitally or also physically, in exceptional cases
  - or by warning people ("we are watching you!")
- (4) **Covert action**, mostly part of aggressive, non-EU services



## Phone/IP taps

- ▶ Phone tapping has a long history, well-established approach:
  - technically standardised, built into phone switches
  - also legally clear, based on authorisation by judge/DA/minister
  - applies to phone number(s) of individual, or to small group
- ▶ Basically the same approach applies to IP-taps
- ▶ All this is gone with **end-to-end encryption** (E2EE) of messaging apps
  - Whatsapp, Signal, iMessage, Telegram, ...
  - big frustration to law enforcement / intelligence
  - ongoing hot debate: legal demands, technical feasibility, organisational set-up, economic interests,



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## Bulk collections

- ▶ Obtained via fibre/satellite interception, hacking, informers, ...
  - Examples: call records, citizen/vehicle/property registrations, ANPR data, passenger records, (filtered) IP-traffic, ...
- ▶ **Definition of bulk:** huge volume of personal data, almost exclusively about non-targets
- ▶ Bulk collection became visible via **Snowden revelations** (2013), resulting in changes of law
  - *US freedom act 2015*: no bulk on US persons; non-US persons have rights too (!)
  - *UK Investigative Powers Act 2016*, regime of judicial oversight
  - *NL WiV 2017*, allowing "targeted" bulk interception on cable
- ▶ NL oversight turned down bulk interception requestst for many years
  - demonstrates deep disagreements between services & supervisors
  - core question: what does "targeted" / "focused" bulk mean?



## Bulk interception discussion

- ▶ Bulk interception only makes sense in combination with **automated data analysis** (ADA)
- ▶ Main points of debate:
  - (1) is there a **privacy violation** if your data are (bulk) intercepted and **not** selected after data analysis — so not seen by humans?
  - (2) for which **investigations** should bulk + ADA be allowed?
- ▶ About (1), difficult!
  - uneasiness remains, because of skewed power relations
  - selection is never perfect, so wrong people may be singled out
  - intelligence services are “black holes”, so not much comes out
  - but what about Palantir or Google using similar techniques?
- ▶ About (2), relatively uncontroversial goals: (terrorist) threat detection, network defense



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## Computer intrusion

- ▶ Humint, using (cultivated) spies is slow, risky, and not so reliable
  - e.g. to steal or copy secret documents of opponents
- ▶ Hacking is a great alternative
  - It can be done remotely, under the radar, without much risk
  - if succesful, it yields (much) reliable information
  - once inside a position can be re-exploited
- ▶ Moreover, hacking at end-points can **circumvent encryption**
  - at end-points messages exist, necessarily, in unencrypted form
- ▶ In the last decades, hacking has become important in intelligence
  - drawback: success is unpredictable, and does not scale
- ▶ There are oversight challenges / debates
  - use of unknown vulnerabilities (“zero days”, overrated topic)
  - use of commercial tools — like Pegasus of NSO group against Taghi
  - controlling side-damage, to third parties
  - it's unpredictable what will be found — little or much



## Strategic hacking operations

- (1) **Planting sleeping malware**
  - e.g. in energy, financial, or transport infrastructure
  - nightmare scenario
  - MIVD yearreport 2024: proof of Russians planting malware in NL
- (2) **Building-up strategic positions**
  - e.g. hacking non-target, which access to targets
  - this happened to RSA, to get access to their SecurID tokens
  - is this proportional?



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## Concluding remarks

- ▶ Power relations, also geopolitically, are determined by access to information flows
- ▶ Computer security techniques regulate such access
  - this makes it a **socio-political** topic
  - basic knowledge of their nature is required to understand the current (and past) world
- ▶ Intelligence & security organisations are the most active state organisations in the grey, digital world
  - with both defensive and offensive tasks
  - increasingly visible, assertive role
  - main focus: protection of democratic order
  - proper regulation is a challenge
  - politisation is a continuous concern

