

Beyond Flatland?

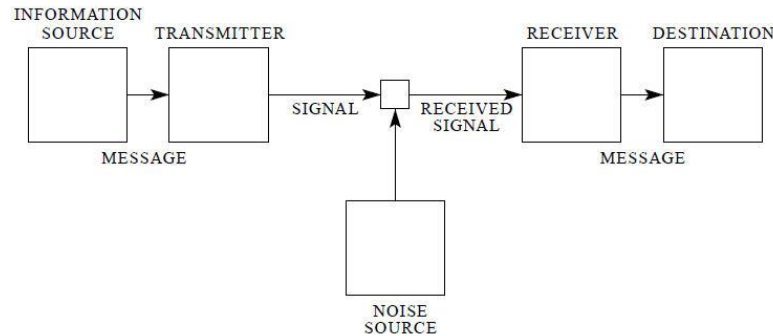
What does semiotics add to
information sciences?

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Contents

- 1. Shannon information; the technical level**
- 2. The meaning and effectiveness levels and the need for semiotics**
- 3. Different types of information and the KiF model**
- 4. A case study in the long tail**



1 **Technical level** (Shannon information)

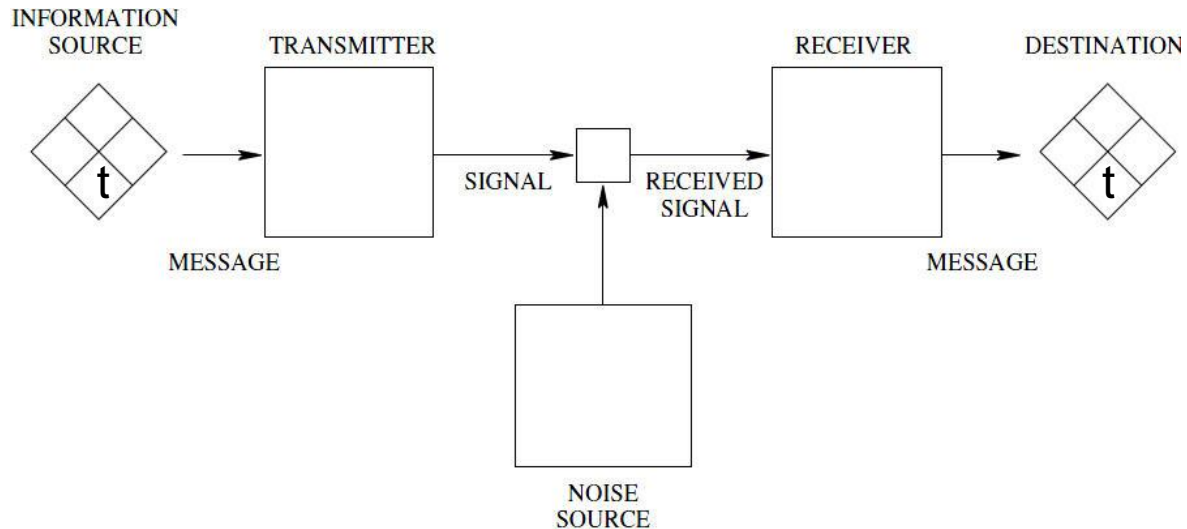
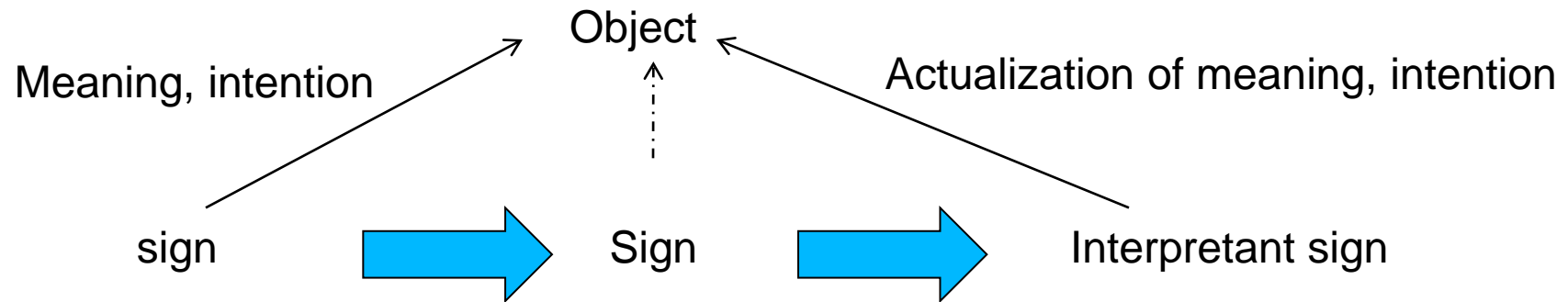
2 **Meaning level**: messages (signs) refer to or are correlated according to *some system* with certain physical or conceptual entities. (Shannon)

3 **Effectiveness, Pragmatic level** (Weaver)

Peirce: A sign is something A (technical level), that stands in relation to something else B, (its object, meaning level) in such a way that it brings its interpretant C, (effectiveness level) in the same relation as it stands itself.

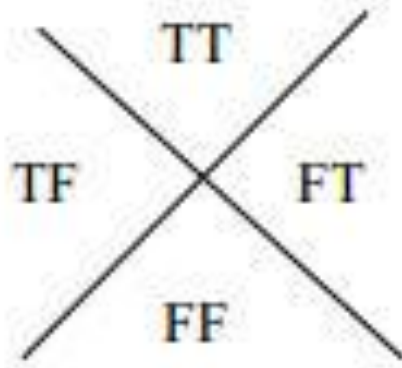


Knowledge in Formation





Knowledge in Formation

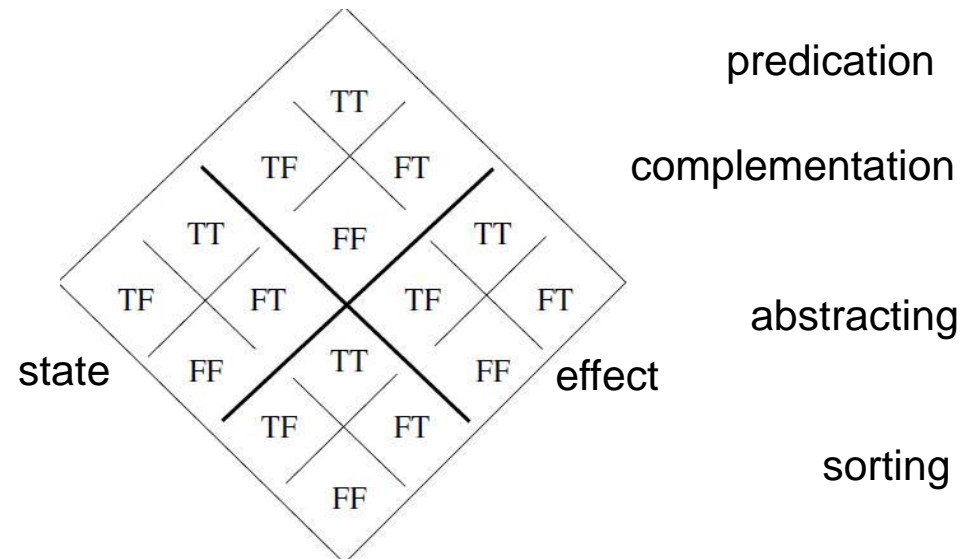


Peirce

X-frame: two variables

≈ Shannon

To: belief



From: doubt

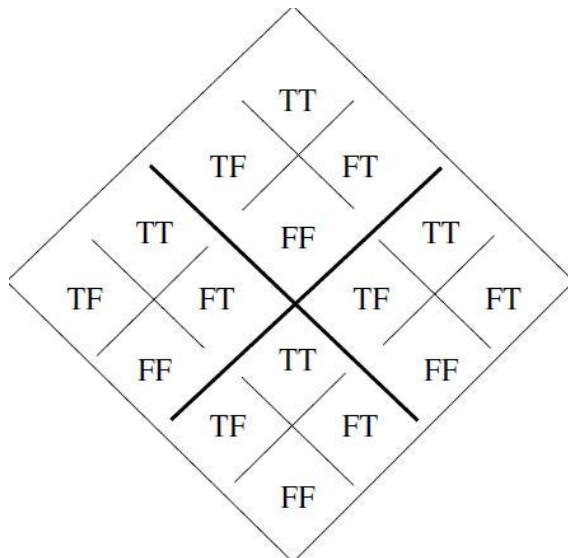
16 Boolean relations

In a dependency structure

≈ semiotics



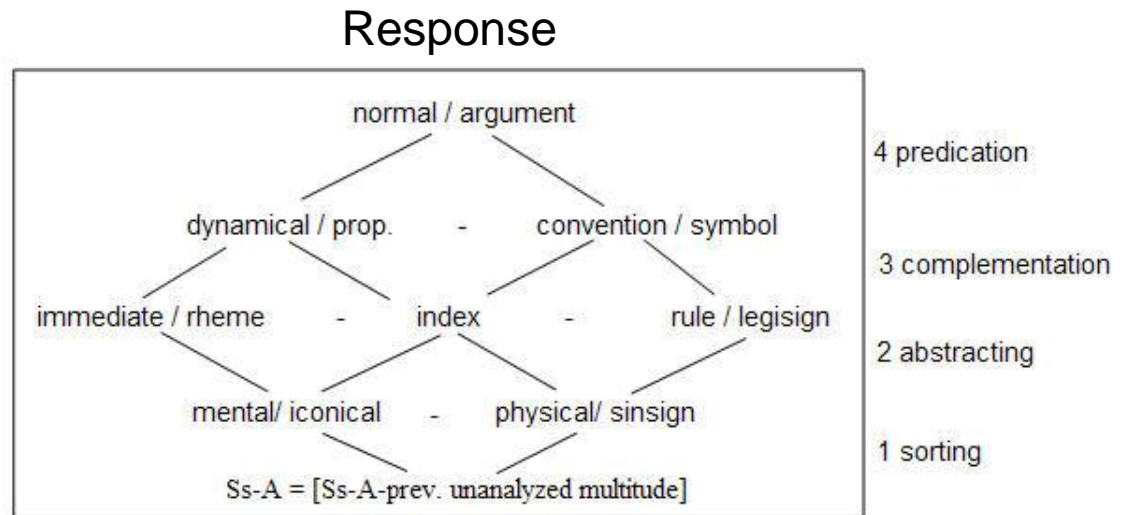
Logical gates



Two variables

Logical: X-Frame

Moments in interpretation process



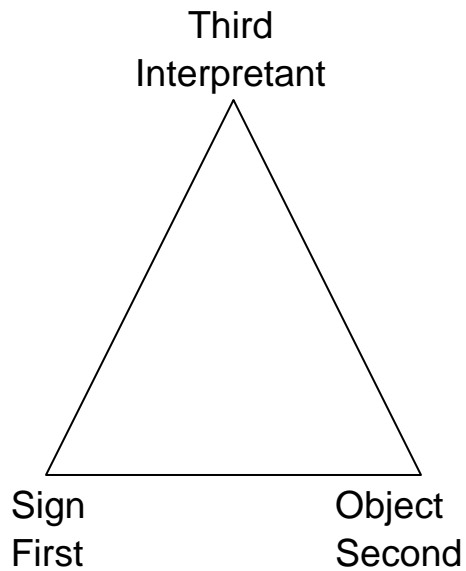
State, Effect

Semiotical: KiF

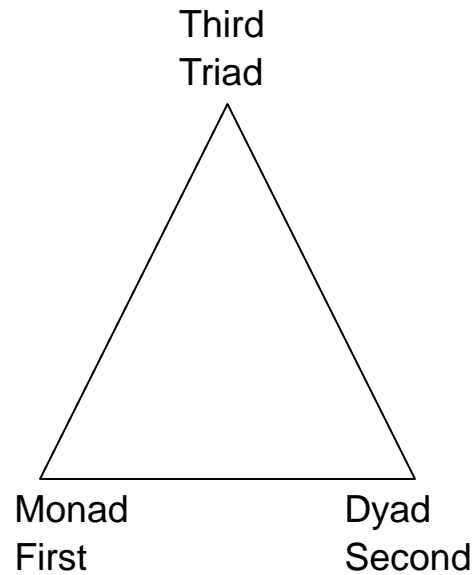


Knowledge in Formation

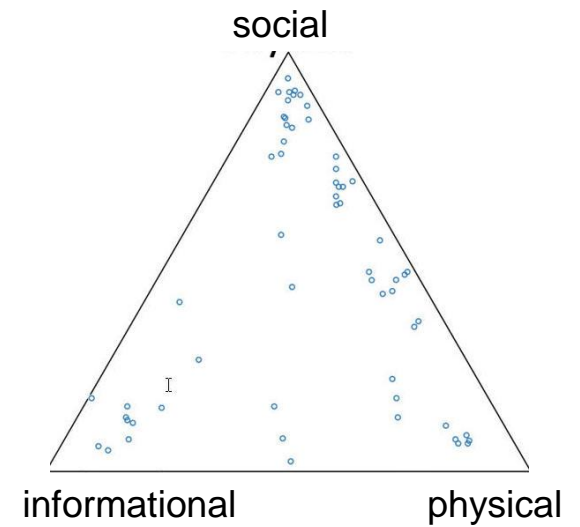
Sign definition
Ch. Peirce



Trikonic
G. Richmond

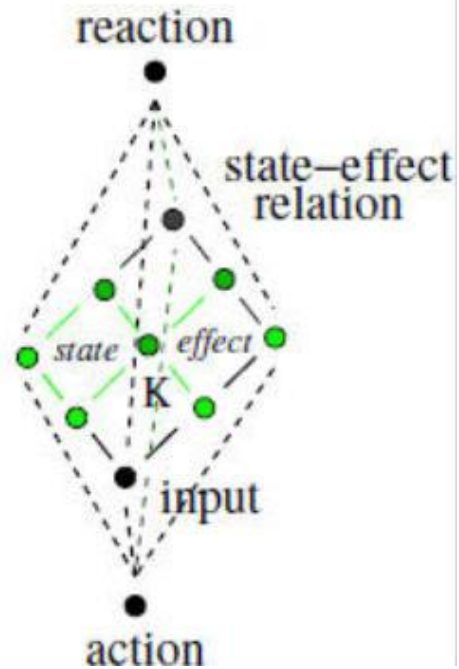


All individual scores
plotted





Knowledge in Formation



Top Down

Bottom up



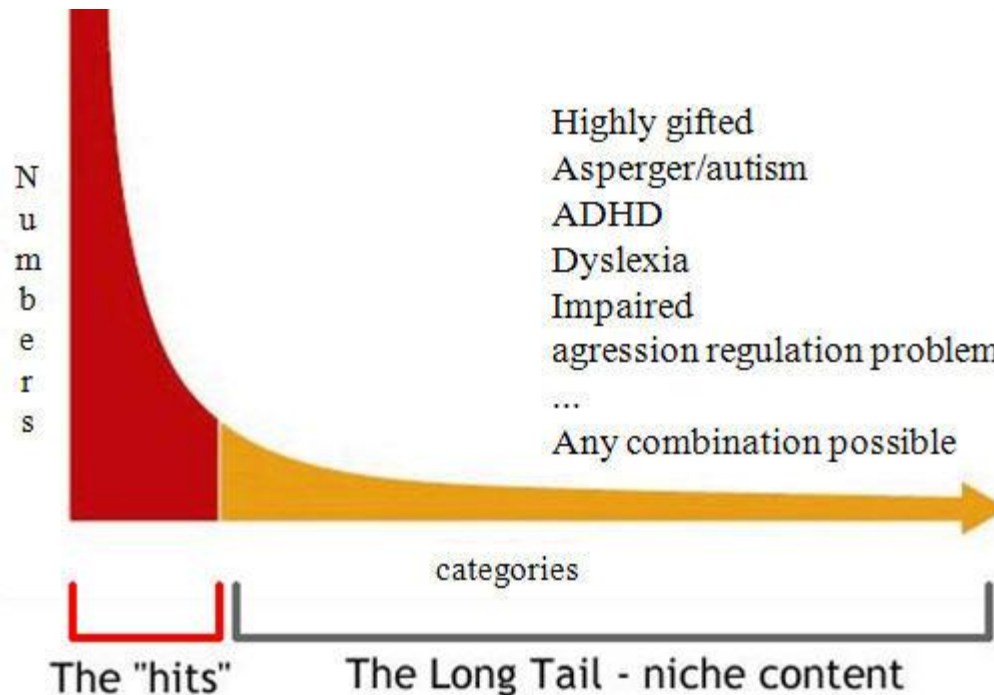
Exception handling

A top down case study

In the Netherlands 16.000 + pupils at home

Story telling, digital fieldwork

Research conducted with Top Innosense





Problems at school? Tell your story



Database label: *Narrative*

Vraag: *Tell your story*

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Titel: *Give a title*

Titel

Keywords: Which key words do fit your story

Keywords



Hard metadata

facts

- Age
- School type
- Is the absence recorded at community level?
- Duration of absence from school
- Role of story teller
- etc.

Soft metadata

experiences

How did you experience
what happened?



Hard metadata

role of story teller





Perspectives according to KiF

School

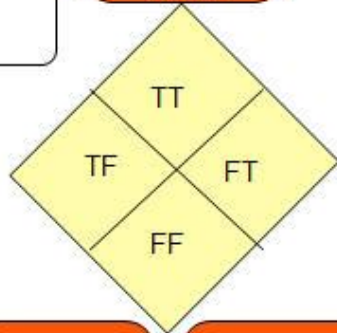
Home

Class

Result

1: Children in focus

Learning results

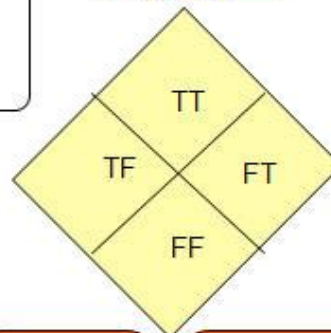


Child School

State – effect

2: Learning as a duty
attendance inspection

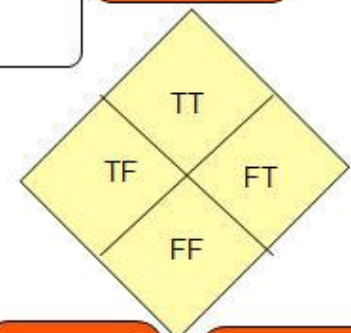
Attendance
Attitude



Child Parent(s)

3: Teacher as professional

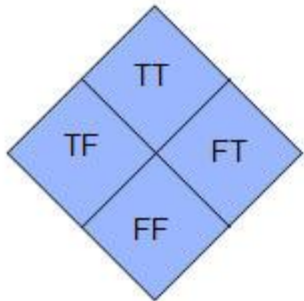
Learning



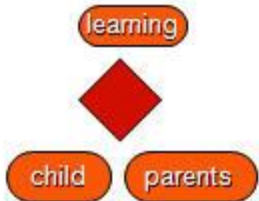
Child class



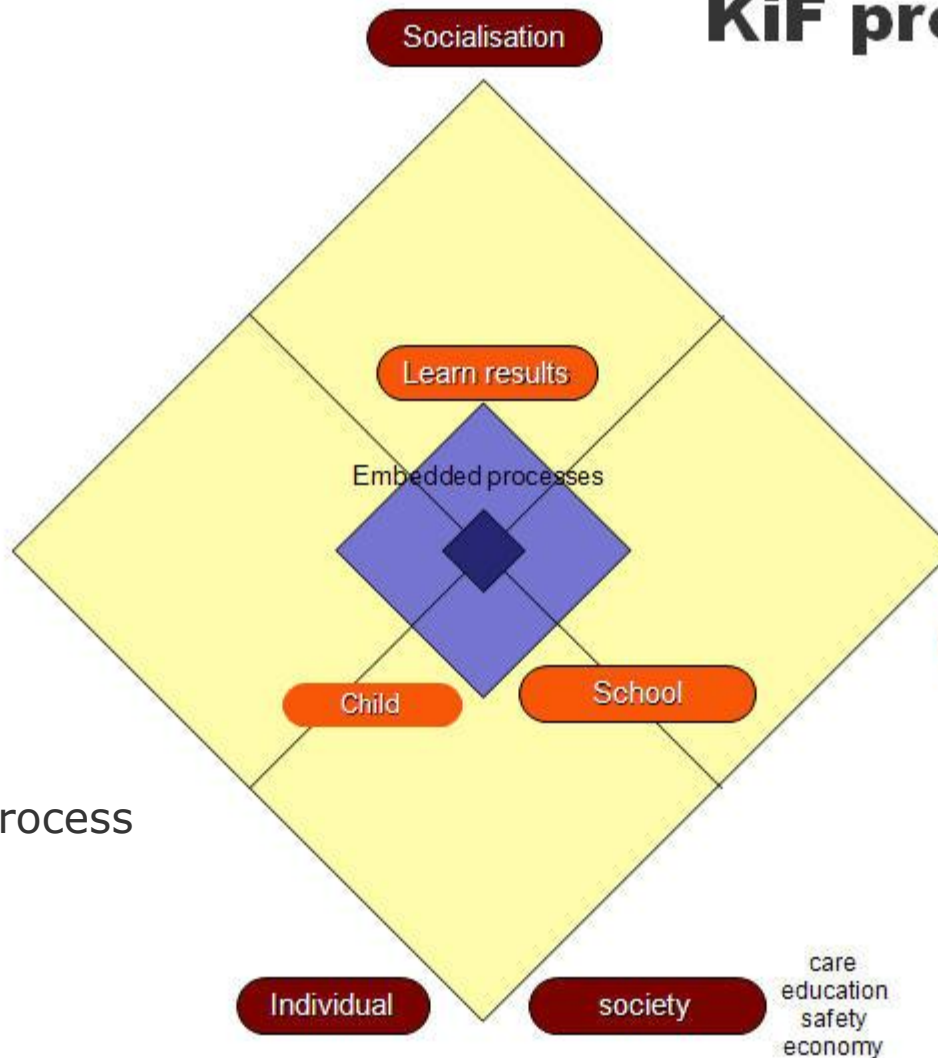
KiF procesmodel



Parallel processes



Society = root process
Ronald Stamper



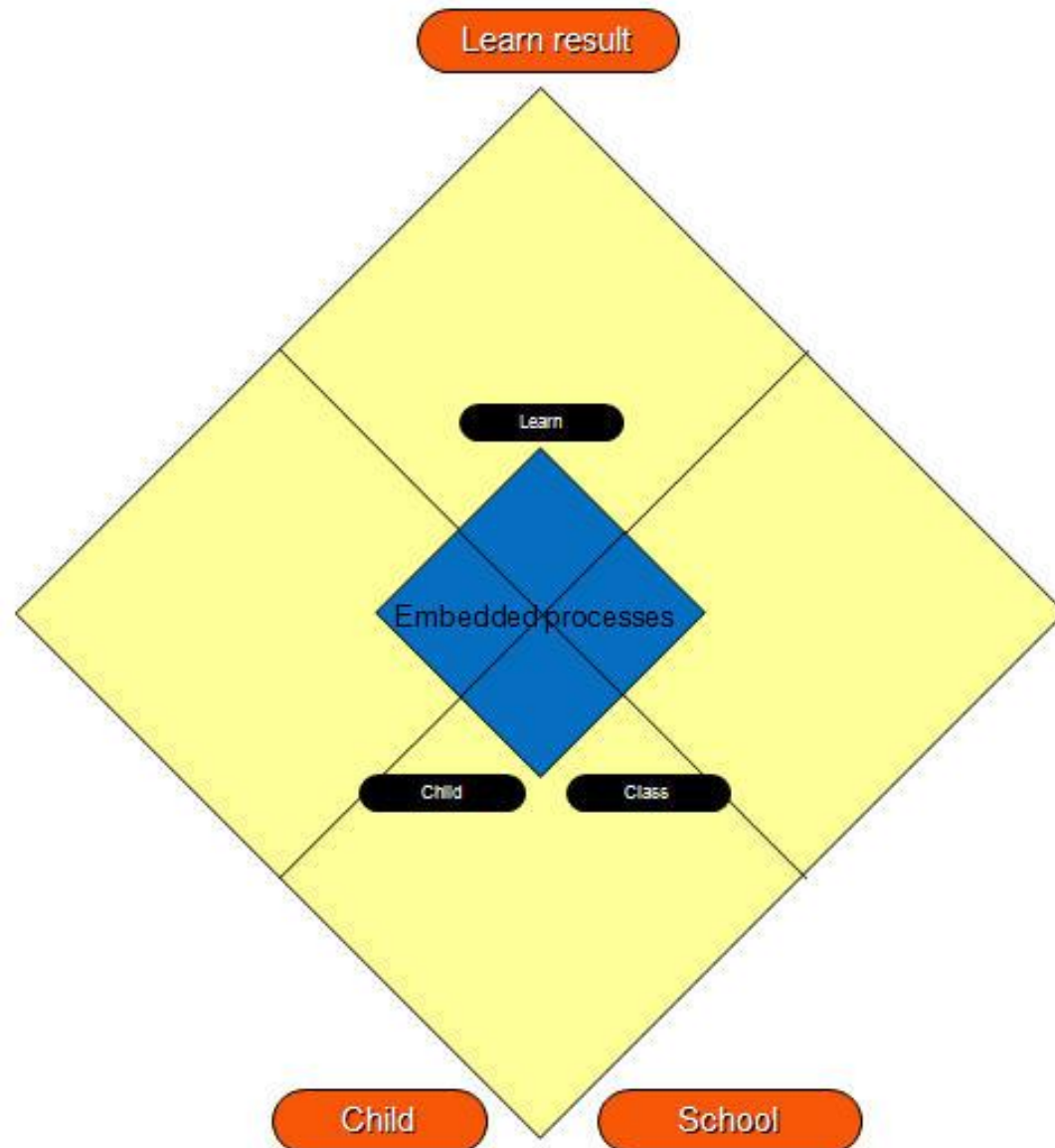
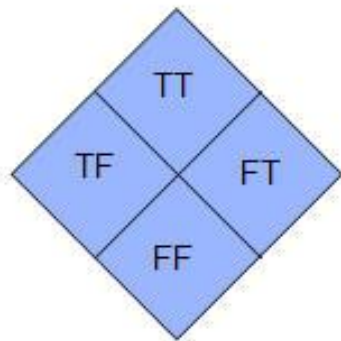
Parallel processes



care
education
safety
economy

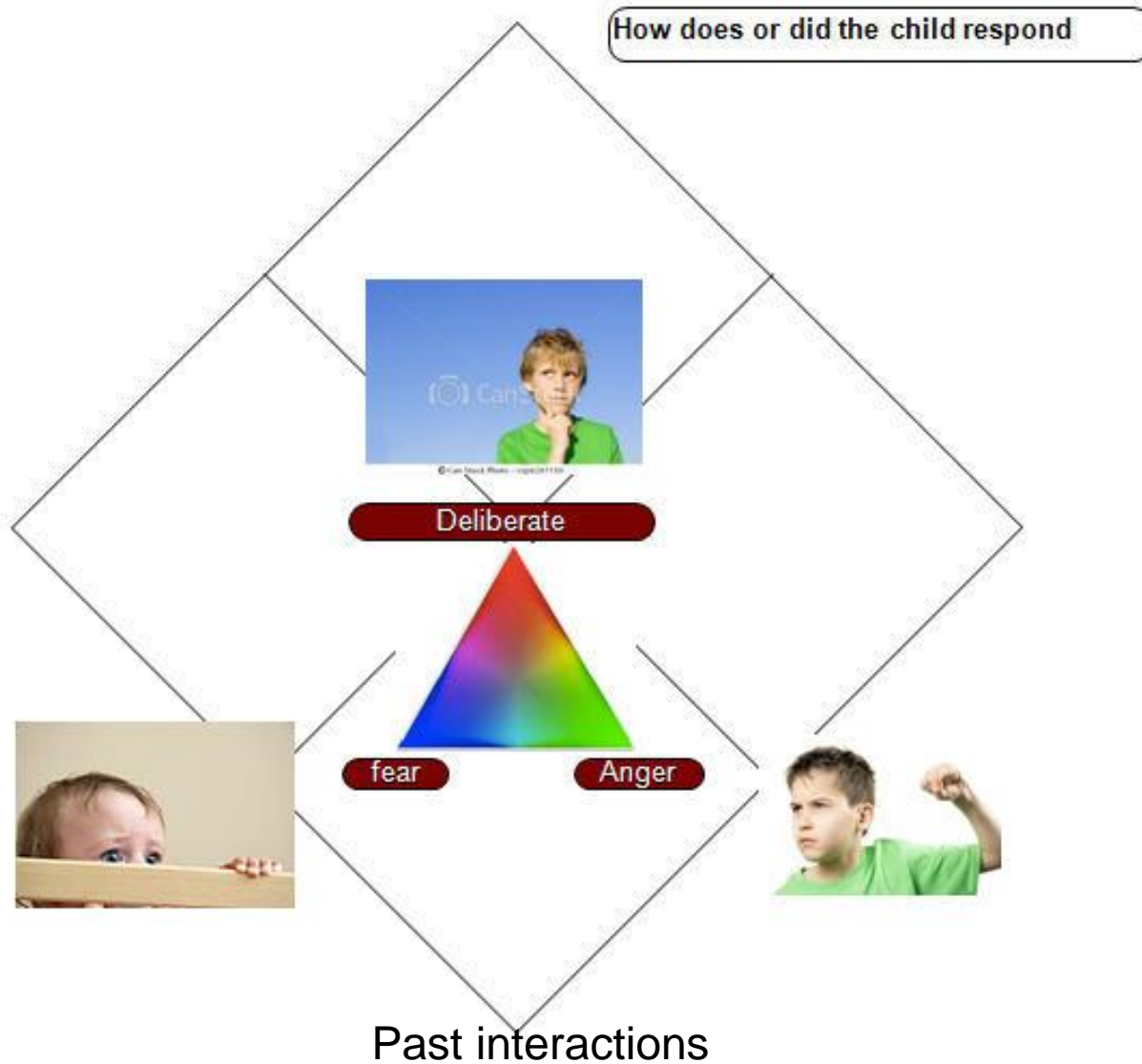


Knowledge in Formation



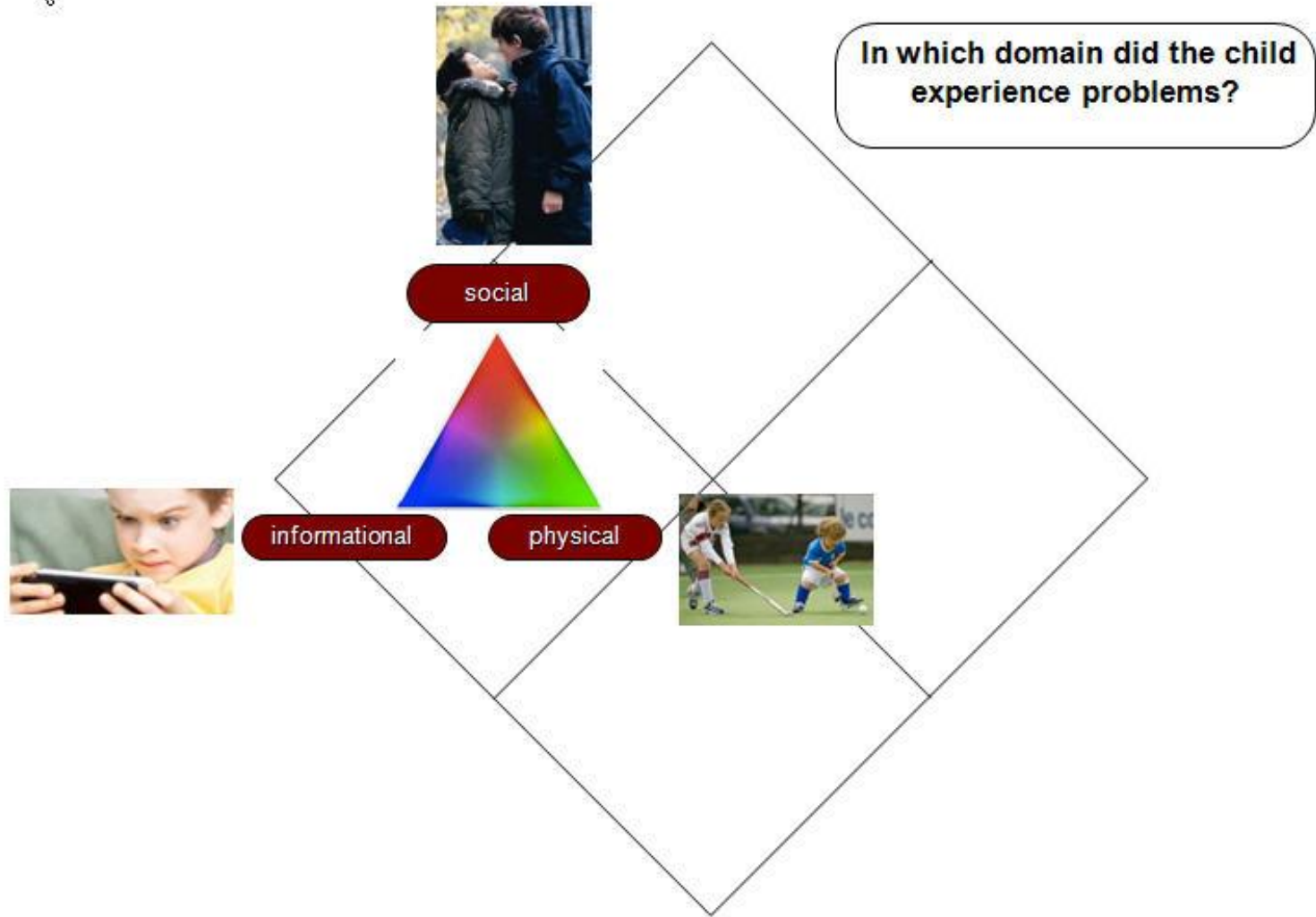


Knowledge in Formation



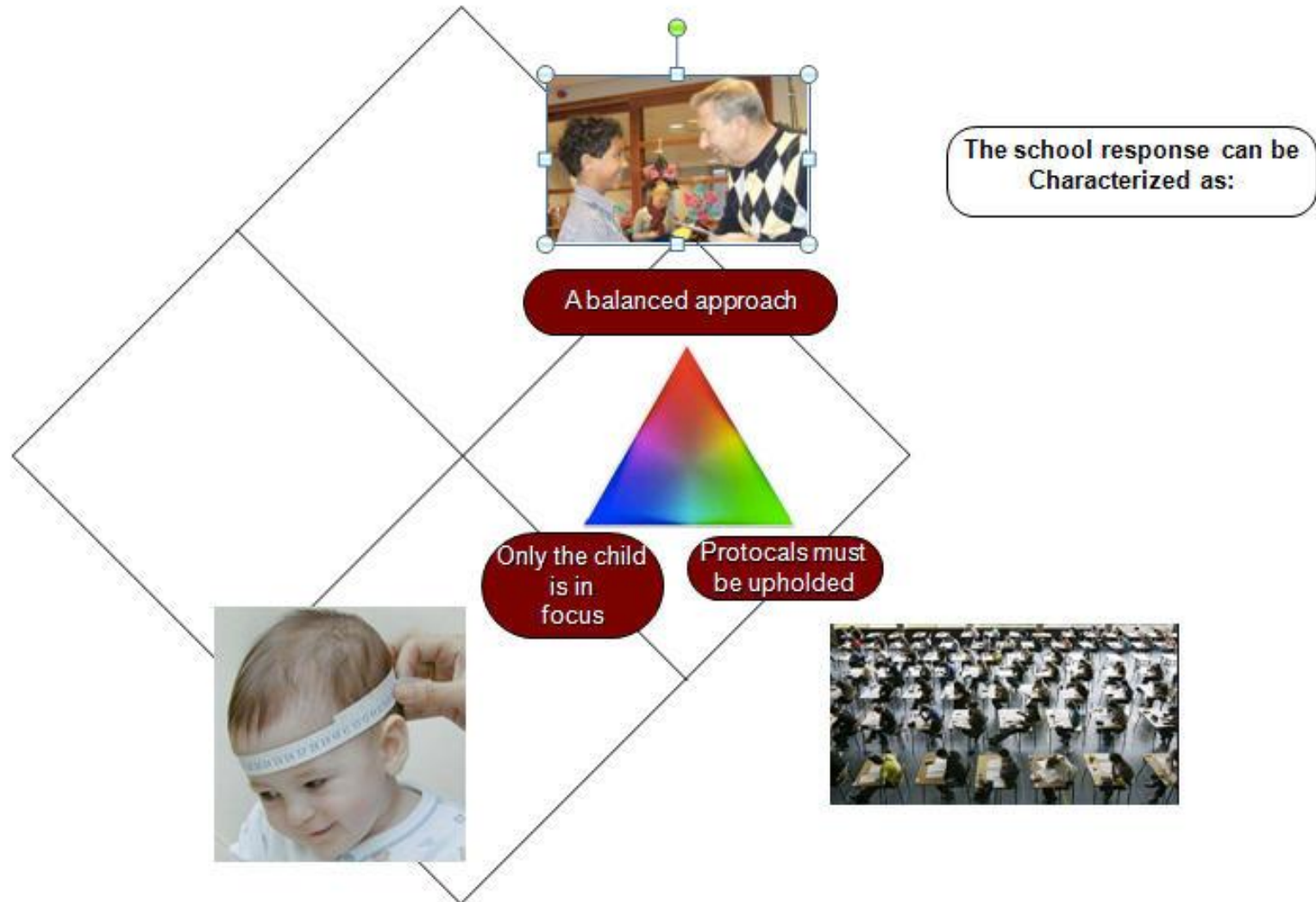


Knowledge in Formation



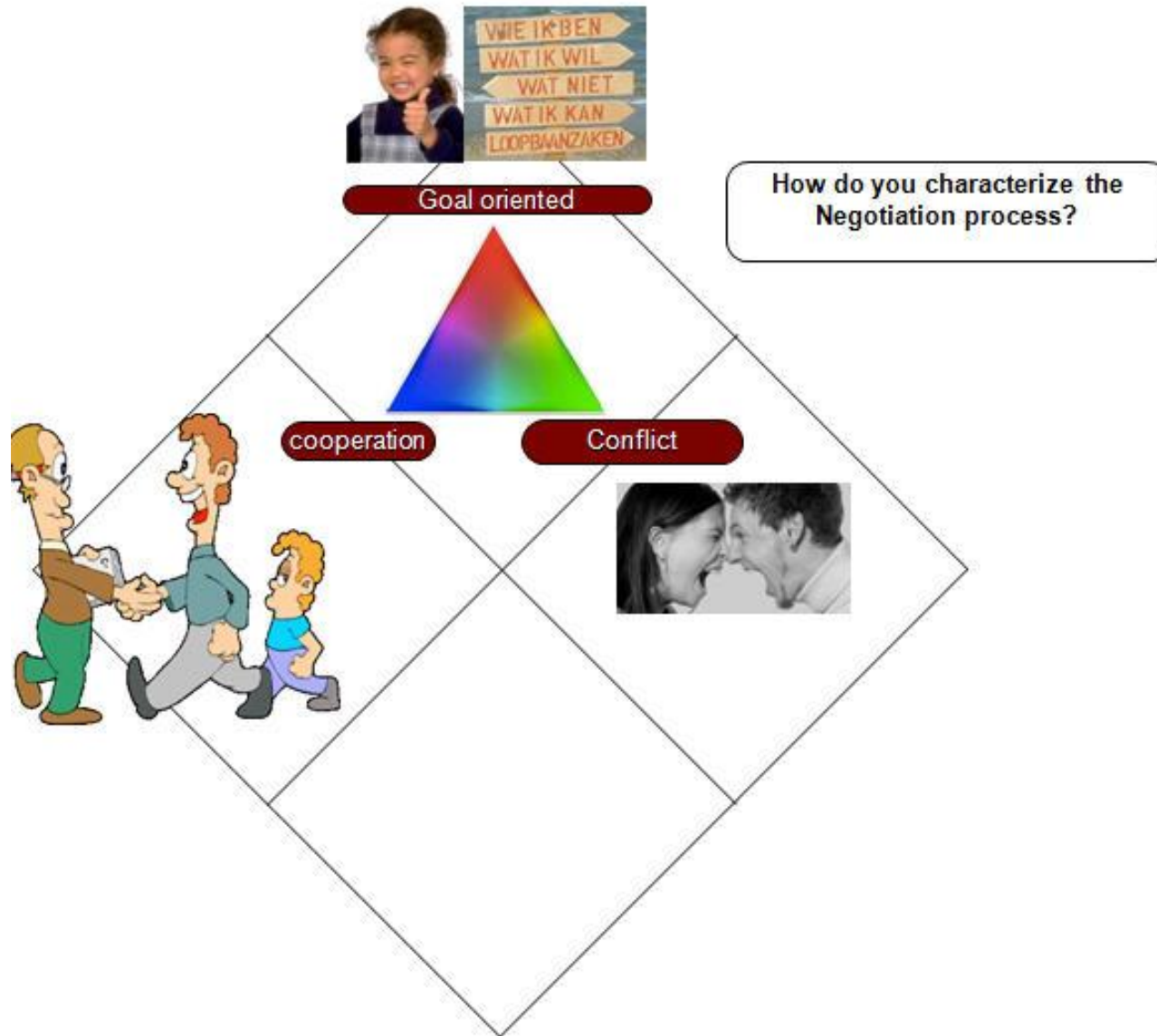


Knowledge in Formation





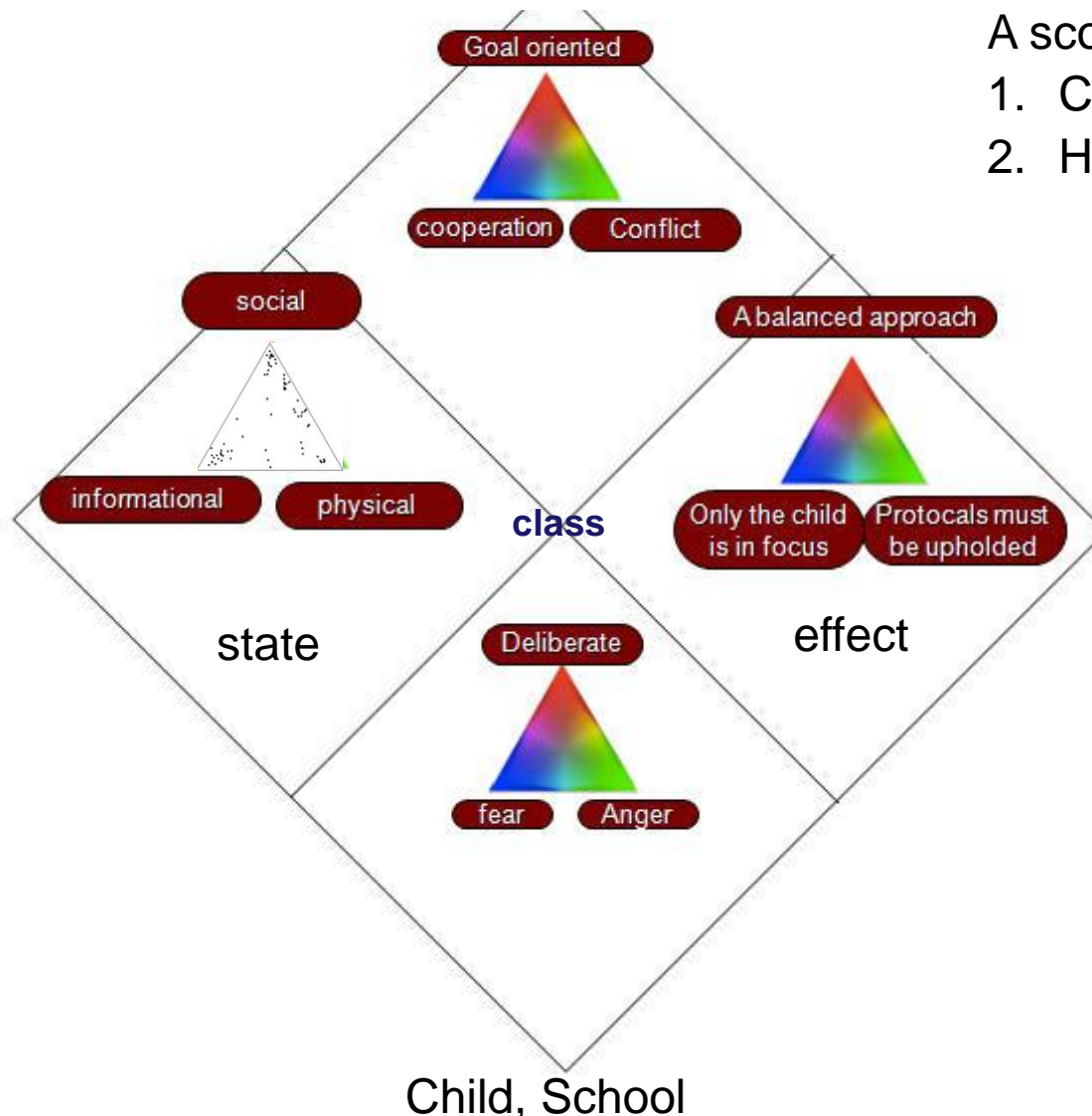
Knowledge in Formation





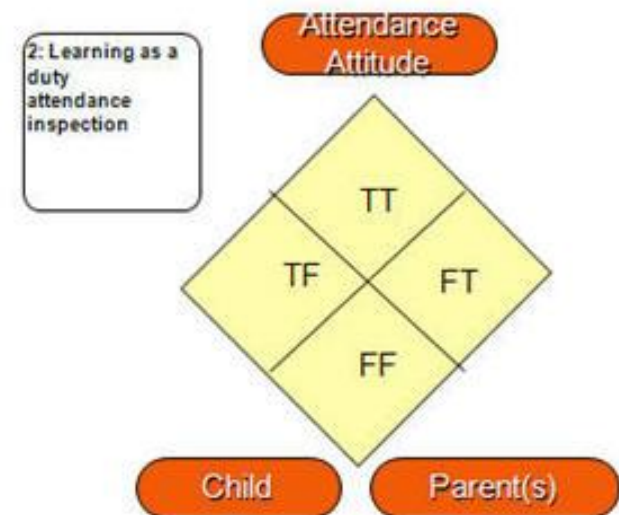
Knowledge in Formation

Learning results



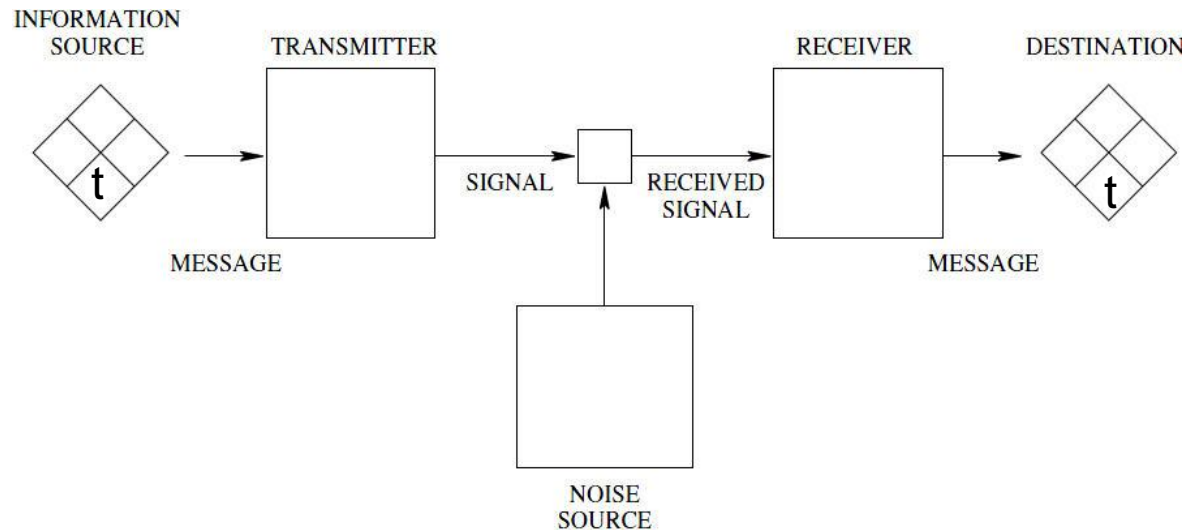
A score in state, which background?

1. Class process
2. Home process





What does semiotics add to information sciences?



Access to the meaning and effectiveness levels

by the use of

sign aspects in a dependency structure !